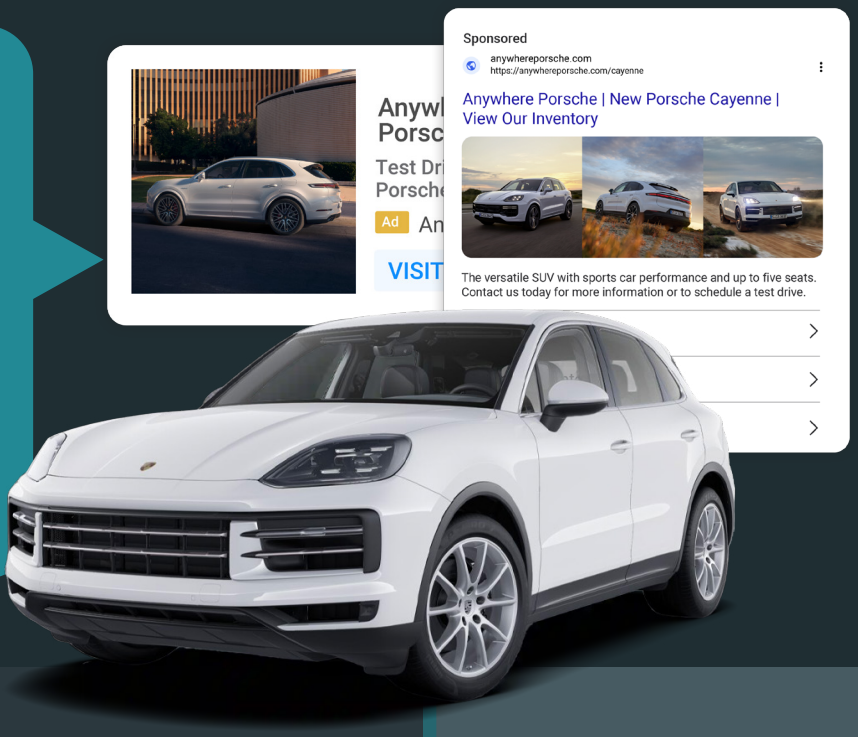
PORSCHE L2T

L2T is a Certified Provider for the Porsche Dealer Digital Program with 15+ years of automotive marketing experience, exclusively focused on digital marketing.



TOP 3 REASONS TO PARTNER WITH L2T

1 IN-PROGRAM CO-OP

- Inside the Porsche program, dealers receive Targeted co-op funds and turnkey billing.

2 AUTOQUITY™, L2T'S PROPRIETARY TECHNOLOGY

- Our data-focused platform optimizes performance across multiple channels and provides the best ROI.
  - Conversion Based Bidding
  - AudiencePro (L2T's First Party Data Solution)
  - VDPConnect
  - Incentives Manager
  - Dynamic Audience Targeting
  - Integrated Reporting

3 PROVEN RESULTS

- Our team consistently exceeds Porsche digital program KPIs, offering hands-on customer service supported by our 24/7 Performance Dashboard.

PAID SEARCH KPI'S

CTR	12.48%
CPL	$22.82
CPC	$2.10
CONVERSION RATE	9.21%

Paid Search · PMAX + Vehicle Ads · Display Advertising · Video and OTT · AudiencePro · AudienceID · AutoIncent · SEO · Paid Social · Reputation Management · Social Impact

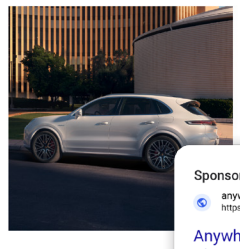
L2T | POWERED BY AUTOQUITY™

MAXIMIZE YOUR ROI WITH PERFORMANCE-DRIVEN DATA

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Maximize Your ROI With Performance-Driven Data With L2T.



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The versatile SUV with sports car performance and up to five seats. Contact us today for more information or to schedule a test drive.

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AudiencePro AudiencePro AudiencePro AudiencePro AudiencePro

AUTOQUITY™

PAID SOCIAL — DISPLAY

VIDEO — OTT

SEO — EMAIL

PERFORMANCE MAX — PAID SEARCH

AUDIENCEID — AUTOINCENT

REP MANAGEMENT — SOCIAL IMPACT

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PORSCHE

Why Partner With L2T?

Our cutting-edge digital marketing solutions enhance the performance and profitability of retailers by tailoring strategies to their distinct business objectives. Leveraging our proprietary AutoQuity™ technology, which employs machine learning algorithms, we programmatically optimize campaigns across channels and allocate budgets for maximum ROI.

Paid Search	Minimum $1,500
Display	Minimum $250
Dynamic Display	Minimum $1,500
Paid Social	Minimum $750
OTT	Minimum $3,000
Video	Minimum $999
SEO Basic	$1,199
SEO Standard	$1,499
SEO Advanced	$1,899
SEO Dominate	$2,999
AudiencePro	$1,700
AudienceID	$1,800
AudiencePlus	$3,000
Social Impact	$549
Reputation Management Base	$329
Reputation Management Premium	$549
Reputation Management Premium Plus	$799
AutoIncent Sales	$578
AutoIncent Service	$299
AutoIncent Sales & Service Bundle	$799
Add-On: Website Maintenance	$449